

# Class Action Money & Ethics Conference 2021

## 2021 Sponsorship Opportunities

### **Platinum Sponsor: Co-Chair** - SOLD

- Present opening remarks at conference
- Direct input into shaping of conference agenda, panels and participants
- Firm listed as Platinum Sponsor in all promotional advertising and event materials, print and online, to be seen by over 50,000 class action professionals.
- Sponsor's logo on website, [www.classactionconference.com](http://www.classactionconference.com)
- Design one full panel discussion (topic and speakers) and participate on one other panel.
- 15 registration links to distribute among firm and clients.
- An electronic copy of the registration attendee list with contact information provided one week in advance of event.

### **Gold Sponsor** - \$8,500

- Firm listed as Gold Sponsor in all promotional advertising and event materials, print and online to be seen by over 50,000 class action professionals.
- Design or participate in one full panel discussion or host a 30-minute industry expert session (non-CLE session) in conjunction with the conference (pre- or post).
- Sponsor's logo on website, [www.classactionconference.com](http://www.classactionconference.com)
- 10 registration links to distribute among firm and clients.
- An electronic copy of the registration attendee list with contact information provided one week in advance of event.

### **Silver Sponsor** - \$5,000

- Firm listed as Silver Sponsor in all promotional advertising and event materials, print and online, to be seen by over 50,000 class action professionals.
- Sponsor's logo on website, [www.classactionconference.com](http://www.classactionconference.com)
- 8 registration links to distribute among firm and clients.
- An electronic copy of the registration attendee list with contact information provided one week in advance of event.

### **Polling Sponsor** - \$5,000

- Benefits of Silver sponsor, in all promotional advertising and event materials, print and online, to be seen by over 50,000 class action professionals.
- Sponsor's name to be announced as the poll/survey is conducted during the conference.
- Sponsor's logo on website, [www.classactionconference.com](http://www.classactionconference.com)
- 5 registration links to distribute among firm and clients.
- An electronic copy of the registration attendee list with contact information provided one week in advance of event.

Contact Bernard Toliver at (240) 629-3300 ext. 149 or [bernard@beardgroup.com](mailto:bernard@beardgroup.com)

### **E-blast Sponsor - \$3,000**

- Logo on e-blast promoting the conference to 50,000 class action professionals.
- Benefits of Bronze sponsor in all promotional advertising and event materials, print and online, to be seen by over 50,000 class action professionals.
- 5 registration links to distribute among firm and clients.
- An electronic copy of the registration attendee list with contact information provided one week in advance of event.

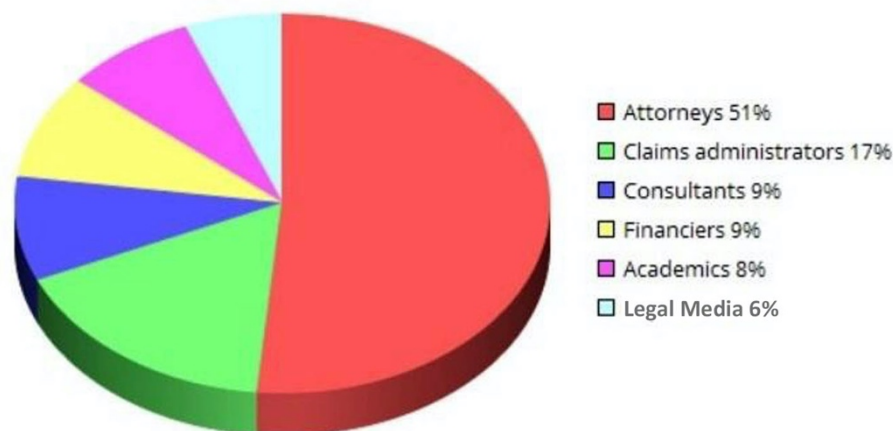
### **Pre- or Post-Conference Content Sponsor - \$3,000**

- Logo on e-blast announcement to 50,000 class action professionals with link to sponsored content
- Attendees will be required to provide contact information to access the content via the download link.
- Benefits of Bronze sponsor in all promotional advertising and event materials, print and online, to be seen by over 50,000 class action professionals.
- 5 registration links to distribute among firm and clients.
- An electronic copy of everyone who provided contact information to download the content will be provided to the sponsor.

### **Webinar Sponsor - \$10,000**

- Webinars will be offered throughout the year.
- Co-sponsor of a standalone webinar post Class Action Money & Ethics 2021
- Logo in all promotional advertising and event materials, print and online, to be seen by over 50,000 class action professionals.
- 10 registration links to distribute among firm and clients.
- An electronic copy of the registration attendee list with contact information provided one week in advance of the webinar.
- Complete post-event report following the webinar, number of attendees, engagement, etc.

## **AUDIENCE**



Class Action Money & Ethics events attract an audience of class action and complex litigation attorneys, financial consultants and economic advisers, litigation financiers, claims administrators, corporate and government counsel, academics and legal media.

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