

2023 CLASS ACTION MONEY & ETHICS CONFERENCE

Monday, May 8th, 2023

Held in-Person at The Harmonie Club, New York City

PARTNERSHIP PROSPECTUS

7TH ANNUAL CONFERENCE • PRESENTED BY

BEARD GROUP


LAW & BUSINESS PUBLISHERS



ABOUT THE CONFERENCE

Beard Group presents the 7th Annual Class Action Money & Ethics Conference, a premier educational, business networking event for class action professionals.

Beard Group is preparing to produce an **in-person** event on Monday, May 8th, 2023, at The Harmonie Club, 4 E. 60th Street, for a “**fully-vaccinated**” audience, in accordance with New York City’s COVID-19 guidelines for indoor events. The complete agenda will be added to the conference website: www.classactionconference.com. Please check the website often for updates.

CLASS ACTION MONEY & ETHICS CONFERENCE: 2023 PARTNERSHIP PROSPECTUS

Interested in becoming a Beard Group partner? Please contact Bernard Toliver, CMP at (240) 629-3300 x-149 or email: bernard@beardgroup.com.

WHO ATTENDS?

- Academics
- Active Judges
- Attorneys
- Claims Administrators
- Consultants
- Economic Advisors and Experts
- Fortune 500 Corporate Counsel
- Government Counsel
- Legal Media
- Litigation Financiers
- Insurance Companies
- Plaintiff & Defense Side Class Action Attorneys

THOUGHT LEADERSHIP

Be a part of the discussion and hear from some of the industry's leading class action experts on the most recent litigation.

RECOGNITION

Be featured in a forthcoming issue of *Class Action Reporter*, our daily e-newsletter, distributed to thousands of professionals, leading up to the conference.



SPONSORSHIP BENEFITS

All conference sponsors receive the following benefits:

- Your company will be listed as a sponsor on the conference website.
- Your company will receive a select number of attendee registrations for the 6th Annual Class Action Money & Ethics Conference.
- Your company will be offered discounted attendee registrations available to purchase for the 6th Annual Class Action Money & Ethics Conference.
- Ongoing email marketing through weekly, targeted emails to more than 175,000 class action professionals.
- Social Media impressions on ***LinkedIn***, ***Twitter*** and ***Facebook***.
- Full-color advertising of company's name or logo on website and in printed conference materials.
- One-year subscription to *Class Action Reporter*.
- CLE and CPE credit for delegates and enhanced credit for faculty members.

SPONSORSHIP LEVELS

Premier

\$15,000 or above

- Co-chair of conference.
- Member of your company participates on the conference planning committee, shaping of conference agenda, panels and participants, if desired.
- Company listed as Premier sponsor, primary placement in all conference and marketing materials.
- Company listed as a sponsor of the conference on Beard Group's **YouTube Channel**.
- Company's logo on conference website with hyperlink to your website or targeted location.
- Faculty membership and participation on one panel.
- 75-word company profile on conference website.
- Opportunity for inclusion in conference tote bag.
- Contact information of conference faculty & delegates, provided 1 week in advance – *attendee may choose to opt-out of list at the time of registration.*

Principal

\$12,000 or above

- Member of your company participates on the conference planning committee, shaping of conference agenda, panels and participants, if desired.
- Company listed as Principal sponsor, secondary placement in all conference and marketing materials.
- Company listed as a sponsor of the conference on Beard Group's **YouTube Channel**.
- Company's logo on conference website with hyperlink to your website or targeted location.
- Faculty membership and participation on one panel.
- 50-word company profile on conference website.
- Opportunity for inclusion in conference tote bag.
- Contact information of conference faculty & delegates, provided 1 week in advance – *attendee may choose to opt-out of list at the time of registration.*

SPONSORSHIP LEVELS

Major

\$10,000 or above

- Member of your company participates on the conference planning committee, shaping of conference agenda, panels and participants, if desired.
- Company listed as Major sponsor in all conference and marketing materials.
- Company's logo on conference website with hyperlink to your website or targeted location.
- Faculty membership and participation on one panel.
- 25-word company profile on conference website.
- Opportunity for inclusion in conference tote bag.
- Contact information of conference faculty & delegates, provided 1 week in advance – *attendee may choose to opt-out of list at the time of registration.*

Patron

\$5,000

- Company listed as a Patron sponsor in all conference and marketing materials.
- Company's logo with hyperlink to your website.
- Two (2) conference attendee registrations -- valued at \$1,790 -- which can be given to clients or used for member of same firm.
- Two (2), one-year subscriptions to *Class Action Reporter*.

Advocate

\$3,500

- Company listed as Advocate sponsor in all conference and marketing materials.
- Company's logo on conference website with hyperlink to your website.
- Two (2) conference attendee registrations -- valued at \$1,790 -- which can be given to clients or used for member of same firm.
- Two (2), one-year subscriptions to *Class Action Reporter*.

Supporting

\$2,500

- Company listed as Supporting sponsor at ClassActionConference.com.
- One (1) one-year subscription to *Class Action Reporter*.

A LA CARTE OPPORTUNITIES



Pre-Conference Networking Event **Sunday, May 7th – Activity to be announced**

\$8,000

Be the exclusive sponsor of this pre-conference networking event. Previous events include private, guided tours of the *New York Historical Society* and *The Morgan Library and Museum* followed by cocktails and dinner at a nearby restaurant. *The cost of food and beverage is not included in the sponsorship.*



Streaming Service

\$10,000

- Exclusive opportunity to sponsor the virtual portion of the conference with select sessions broadcast 'live' during the conference.
- All recorded sessions will be uploaded to the conference website and Beard Group's **YouTube Channel**.



Conference Recording

\$10,000

- Exclusive opportunity to sponsor recording of all conference sessions.
- Company name to be added as sponsor along with Premier Sponsors when recordings are uploaded to www.ClassActionConference.com and Beard Group's **YouTube Channel**.

A LA CARTE OPPORTUNITIES



Webinar

\$5,000

- Limited to two sponsors, one pre and one post; sponsor an hour-long ‘live’ webinar, giving attendees a “sneak peek” or a “wrap-up” of this year’s Class Action Money & Ethics Conference.
- Sponsors will have direct access to the conference planning committee for input and assistance with content development.
- Webinars will be promoted through Beard Group’s marketing and communications team including Beard Group’s Social Media platforms.
- Webinars will be added to ClassActionConference.com and Beard Group’s **YouTube Channel**.



Charging Stations

\$5,000

- Provide delegates access to power-up their devices throughout the day using branded charging stations



Conference App

\$10,000

- Exclusive opportunity to sponsor the conference app
- Sponsor to receive prominent brand and name exposure in app
- Major sponsors and above receive company profile and logo in app
- Delegate contact information pre-loaded for *opt-in* contact information



Conference Brief Bag

\$8,500

- Exclusive opportunity to provide a branded, modern brief bag for all attendees

A LA CARTE OPPORTUNITIES



Delegate Pad-folio

\$8,500

- Exclusive opportunity to provide a branded pad-folio to each attendee, sponsor, and faculty member
- Brand name and logo on pad-folio cover
- 8 ½ x 11, white writing pad in each pad-folio



Hand Sanitizer (Individual Bottles)

\$1,500

- 1 ounce bottle with 4-color imprint with sponsor's logo



PPE

\$1,500

- 100% powder free, nitrile gloves
- 3-ply non-woven face mask
- Resealable waterproof pouch
- Full color imprint with sponsor's logo on pouch



Lanyard

\$5,000

- Brand name and logo on lanyard



Pen

\$2,500

- Provide a branded pen for all delegates



Wi-Fi

\$8,500

- Provide complimentary, secure internet access for all delegates
- Event signage on each table with log-in instructions

A LA CARTE OPPORTUNITIES



Continental Breakfast

\$5,000

- Signage with sponsor's logo
- Sponsor name on conference website in conference Agenda



Refreshment Break

\$3,500

- Signage with sponsor's logo
- Sponsor name on conference website in conference Agenda



Luncheon

\$10,000

- Sponsor's name on conference website Agenda and in conference printed program.
- Sponsor may present Welcome remarks at the luncheon (2-3 minutes)
- Reserved table of ten (10) or Luncheon sponsor may be seated at a conference chair's or conference committee member's table – sponsor's choice
- Opportunity to present a gift at each place setting.



Wine & Hors D'oeuvre Reception

\$10,000

- Signature opportunity to sponsor the Wine & Hors D'oeuvres Reception following the conference
- Sponsor's name on conference website Agenda and in conference printed program
- Reserved table of ten (10), prime location
- Present Welcome remarks at the Reception (2-3 minutes)
- Special "gobo logo signage" featured during Reception
- Opportunity to include marketing materials or a gift item

A LA CARTE OPPORTUNITIES



Weekly Targeted Email

\$1,500

- Beard Group markets events a minimum of 3-days per week
- Recipient list includes more than 175,000 class action professionals
- Select the week of your choice
- You may select an email promoting the conference, highlighting the agenda, speakers, etc. or you may select an email to registered attendees nearer the conference date
- Your logo will be prominently displayed as the sponsor of the communication



Create Your Own Customized Sponsorship Opportunity

We would be happy to create a customized, unique sponsorship opportunity for you. Contact Bernard Toliver by email at bernard@beardgroup.com or by telephone at (240) 629-3300 x-149.

BEARD GROUP


LAW & BUSINESS PUBLISHERS

ABOUT BEARD GROUP, INC

Beard Group, Inc., is a law and business publisher founded in 1986. The world's largest law firms, financial professionals, risk managers and business consultants subscribe to our newsletter titles that include [Troubled Company Reporter](#), [Class Action Reporter](#), [Troubled Company Prospector](#) and [Turnarounds & Workouts](#) and [T&W Trends](#).

We publish more than 300 business, law and finance books, all of which are available at [BeardBooks.com](#) or through your favorite book retailer.

We produce [Webinars](#) and [Podcasts](#) serving the corporate restructuring and complex litigation markets and host the annual [Distressed Investing Conference](#) and [Class Action Money & Ethics Conference](#) in Midtown Manhattan, and we invite you to join us.



SPONSORSHIP CONTACT

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