



2019 Sponsorship Opportunities

Brief Program Outline:

- Registration and Breakfast starting at 7:30 a.m.
- Four morning sessions and mid-morning Networking Break
- Plated Lunch
- Four afternoon sessions and mid-afternoon Networking Break
- Wine and Hors d'oeuvre Reception

Target Audience:

- Plaintiff & Defense Side Class Action Attorneys
- Economic Advisors and Experts
- Litigation Financiers
- Claims Administrators
- Active Judges
- Academics
- Government Counsel
- Fortune 500 Corporate Counsel
- Insurance Companies
- Key Media contacts

Sponsorship Tiers:

Bronze Level

\$3,500

- Firm listed as Bronze sponsor in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- one (1) conference attendance registration (in addition to any faculty member registrations) -- valued at \$895 -- which can be used for member of same firm
- CLE and CPE credit for delegates and enhanced credit for faculty members

Silver Level

\$5,000

- Firm listed as Silver sponsor in all conference and marketing materials
- Invitation to sponsor planning luncheon -- hosted by Beard Group -- in Washington, D.C., during first week of November
- Faculty membership and participation on one (1) panel
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Three (3) conference attendance passes (in addition to any faculty member passes) -- valued at \$2,685 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Gold Level

\$8,500

- Firm listed as Gold sponsor in all conference and marketing materials
- Direct input into, and shaping of conference agenda, panels and participants
- Invitation to sponsor planning luncheon -- hosted by Beard Group -- in Washington, D.C., during first week of November (*tentative*)
- Faculty membership and participation on up to two (2) panels
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Five (5) conference attendance passes (in addition to any faculty member passes) -- valued at \$4,475 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Platinum Level

\$10,000 (3-available)

- Named as co-chair of conference
- Present opening remarks at conference
- Firm listed as Platinum sponsor in all conference and marketing materials
- Direct input into, and shaping of conference agenda, panels and participants
- Invitation to sponsor planning luncheon -- hosted by Beard Group -- in Washington, D.C., during first week of November (*tentative*)
- Faculty membership and participation on up to two (2) panels
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Seven (7) conference attendance passes (in addition to any faculty member passes) -- valued at \$6,265 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Added Value – 3rd Annual Class Action Money & Ethics 2018 Conference

Audio and Video Recording (1-available), \$8,500.00

- Exclusive opportunity to sponsor recording of all conference highlights, including, the Awards luncheon
- Direct input into, and shaping of conference agenda, panels and participants
- Exclusive opportunity to sponsor recording of all conference highlights, including, the Awards luncheon
- Faculty membership and participation on up to two (2) panels
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Five (5) conference registrations (in addition to any faculty member registrations) -- valued at \$4,475 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Charging Stations (1-available), \$3,500.00

- Provide delegates access to power-up their devices throughout the day using charging stations on each table.
- Firm listed as Bronze sponsor in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- One (1) conference registration (in addition to any faculty member registrations) -- valued at \$859 -- which can be used for member of same firm
- CLE and CPE credit for delegates and enhanced credit for faculty members

Conference App (1-available), \$10,000.00

- Exclusive opportunity to provide our first-ever conference app
- Sponsor to receive prominent brand and name exposure in app
- All sponsors are able to provide a 50-word company description and logo in app
- Delegate contact information pre-loaded
- Faculty membership and participation on up to two (2) panels
- Benefits of Platinum sponsorship in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Seven (7) conference registrations (in addition to any faculty member registrations) -- valued at \$6265 -- which can be given to clients or used for members of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Conference Brief Bag (1-available), \$8,500.00

- Exclusive opportunity to provide a branded, modern brief bag
- Benefits of Gold sponsorship in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Five (5) conference registrations (in addition to any faculty member registrations) -- valued at \$4,475 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Delegate Padfolio (1-available), \$8,500.00

- Exclusive opportunity to provide a branded padfolio to each attendee, sponsor, and faculty member
- Brand name and logo on padfolio cover
- 8 ½ x 11, white writing pad in each padfolio
- Faculty membership and participation on up to two (2) panels
- Firm listed as Gold sponsor in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Five (5) conference registrations (in addition to any faculty member registrations) -- valued at \$4,475 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

Lanyard (1-available), \$2,500.00

- Brand name and logo on lanyard with Beard Group logo
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com

- One (1) conference registration (in addition to any faculty member registrations) -- valued at \$859 -- which can be used for member of same firm
- CLE and CPE credit for delegates and enhanced credit for faculty members

Pen (1-available), \$2,500.00

- Provide a branded pen for all delegates
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- One (1) conference registration (in addition to any faculty member registrations) -- valued at \$859 -- which can be used for member of same firm
- CLE and CPE credit for delegates and enhanced credit for faculty members

Speaker Ready Room (1-available), \$2,500.00

- Provide continuous refreshments throughout the day
- Provide access to a laptop computer for last minute changes
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- One (1) conference registration (in addition to any faculty member registrations) -- valued at \$859 -- which can be used for member of same firm
- CLE and CPE credit for delegates and enhanced credit for faculty members

Stainless Steel Travel Mug (1-available), \$5,000.00

- Exclusive opportunity to provide a branded, stainless steel travel mug to each attendee, sponsor, and faculty member
- Benefits of Silver sponsorship in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Two (2) conference registrations (in addition to any faculty member registrations) -- valued at \$2,685 -- which can be given away to clients or used for member of same firm
- Contact information of conference faculty & delegates, provided 1 week in advance
- CLE and CPE credit for delegates and enhanced credit for faculty members

USB Flash Drive (1-available), \$2,500.00

- Brand name and logo imprinted on Flash Drive
- Opportunity to pre-load business overview presentation
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- One (1) conference registration (in addition to any faculty member registrations) -- valued at \$859 -- which can be used for member of same firm
- CLE and CPE credit for delegates and enhanced credit for faculty members

Wi-Fi (1-available), \$8,500.00

- Provide complimentary, secure internet access for all delegates
- Event signage on each table with log-in instructions
- Exclusive opportunity to sponsor recording of all conference highlights, including, the Awards luncheon
- Faculty membership and participation on up to two (2) panels
- Firm listed as Gold sponsor in all conference and marketing materials
- Brand and name exposure to over 50,000 class action professionals
- Full-color advertising of firm brand in all printed conference materials
- Ongoing email marketing and social media impressions, and logo exposure at ClassActionConference.com
- Five (5) conference registrations (in addition to any faculty member registrations) -- valued at \$4,475 -- which can be given away to clients or used for member of same firm
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About Beard Group

Beard Group, Inc., is a law and business publisher founded in 1986.

The world's largest law firms, financial professionals, risk managers and business consultants subscribe to our newsletter titles that include [Troubled Company Reporter](#), [Class Action Reporter](#), [Troubled Company Prospector](#) and [Turnarounds & Workouts](#). We publish more than 300 business, law and finance books, all of which are available at BeardBooks.com or through your favorite book retailer.

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If you require a customized sponsorship opportunity or are ready to sign up, please contact: Bernard Toliver, bernard@beardgroup.com; tel: (240) 629-3300 x-149 or (212) 561-8955.