

# 2024 CLASS ACTION MONEY & ETHICS CONFERENCE

**MAY 6, 2024**

**Held In-Person at the Harmonie Club, New York City**

**Presented by**

**BEARD GROUP**

  
LAW & BUSINESS PUBLISHERS

## SPONSORSHIP OPPORTUNITIES

**Interested in becoming a conference sponsor? Please contact:**

Will Etchison, Conference Producer, Beard Group, Inc.

(305) 707-7493 | [will@beardgroup.com](mailto:will@beardgroup.com)

[www.ClassActionConference.com](http://www.ClassActionConference.com)

# ABOUT THE CLASS ACTION MONEY & ETHICS CONFERENCE

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2024 marks the 8th year of Beard Group's annual Class Action Money & Ethics Conference. This value-packed event will feature special presentations from keynote speakers, live panel discussions with industry experts and networking with other class action professionals.

The conference will be an in person event on Monday, May 6, 2024, at The Harmonie Club, 4 E. 60th Street, New York, NY.

The agenda and speaker lineup are updated regularly and can be found at: [www.classactionconference.com](http://www.classactionconference.com).

## WHY SHOULD YOU SPONSOR?

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**Brand visibility** – put your brand in front of key industry professionals from the Class Action industry

**Reach intended audiences** – and generate new leads through our weekly, targeted email campaigns.

**Sampling** – provide attendees with a free product, discounted or trial offer, so they can learn more about you and the products and services you provide.

**Thought leadership** – Be a part of the discussion and hear from some of the industry's leading class action experts.

**Recognition** – in Beard Group's forthcoming issues of "Class Action Reporter" distributed to thousands of professionals monthly, leading up to the May conference.

# JOIN TOP INDUSTRY LEADERS

Class Action Money & Ethics Conference is a gathering of the top industry professionals, experts, and thought leaders.

## Attendees Include:

- Academics
- Active Judges
- Attorneys
- Claims Administrators
- Consultants
- Economic Advisors and Experts
- Fortune 500 Corporate Counsel
- Government Counsel
- Legal Media
- Litigation Financiers
- Insurance Companies
- Plaintiff & Defense Side Class Action Attorneys



## PAST & FREQUENT PARTICIPANTS OF BEARD GROUP CONFERENCES



...and many more!

# CONFERENCE SPONSORSHIP PACKAGES

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## PLATINUM SPONSOR

**\$10,000**

- Co-Chair of conference
  - Member of your company participates on the conference planning committee, shaping of conference agenda, panels, and participants.
  - Faculty membership and participation on one panel discussion.
  - Five (5) complimentary conference attendance passes (in addition to any faculty member passes).
  - Discounted conference attendance passes available to purchase.
  - Contact information of conference faculty & delegates, provided 1 week in advance.
  - Company listed as a Conference Sponsor in all conference and marketing material.
  - Company logo on the conference website with a hyperlink to your website or targeted location.
  - Ongoing email marketing through weekly, targeted emails to more than 60,000 class action professionals.
  - One-year subscription to Beard Group's publication - *Class Action Reporter*.
  - Option to have a company booth present
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## GOLD SPONSOR

**\$7,500**

- Member of your company participates on the conference planning committee, shaping of conference agenda, panels, and participants.
- Faculty membership and participation on one panel discussion.
- Five (5) complimentary conference attendance passes (in addition to any faculty member passes).
- Discounted conference attendance passes available to purchase.
- Contact information of conference faculty & delegates, provided 1 week in advance.
- Company listed as a Conference Sponsor in all conference and marketing material.
- Company logo on the conference website with a hyperlink to your website or targeted location.
- Ongoing email marketing through weekly, targeted emails to more than 60,000 class action professionals.
- One-year subscription to Beard Group's publication - *Class Action Reporter*.
- Option to have a company booth present

# CONFERENCE SPONSORSHIP PACKAGES

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## SILVER SPONSOR

**\$5,000**

- Five (5) complimentary conference attendance passes (in addition to any faculty member passes).
  - Discounted conference attendance passes available to purchase.
  - Contact information of conference faculty & delegates, provided 1 week in advance.
  - Company listed as a Conference Sponsor in all conference and marketing material.
  - Company logo on the conference website with a hyperlink to your website or targeted location.
  - Ongoing email marketing through weekly, targeted emails to more than 60,000 class action professionals.
  - One-year subscription to Beard Group's publication - *Class Action Reporter*.
  - Option to have a company booth present
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## BRONZE SPONSOR

**\$2,500**

- Two (2) complimentary conference attendance passes (in addition to any faculty member passes).
  - Discounted conference attendance passes available to purchase.
  - Contact information of conference faculty & delegates, provided 1 week in advance.
  - Company listed as a Conference Sponsor in all conference and marketing material.
  - Company logo on the conference website with a hyperlink to your website or targeted location.
  - Option to have a company booth present
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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

All sponsorship options below include include two complimentary tickets as well as your company being listed on the conference website and conference marketing materials. We will also provide the contact list of all conference attendees 1 week prior to the event.

- **LANYARD SPONSOR - \$4,000**
- **WI-FI SPONSOR - \$3,000**
- **CHARGING STATIONS SPONSOR - \$2,500**

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# BEARD GROUP



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